

### **mobco Achieves Apple Authorized Reseller status**

*Firm now provides a complete hardware, software and managed services portfolio geared to facilitating mobile business transformation for its clients*

Brussels, September 14 2017 – [mobco](#), a leading Belgium-based provider of managed mobile technology since 2010, today reported it has become an Apple Authorized Reseller. This new status better positions mobco to help Enterprise (and Government) clients transform their businesses. mobco, through its dedicated IT consultants, now offers complete services with respect to Apple products, including support for the Apple Device Enrollment Program for its clients.

“We are excited to have achieved this important benchmark,” said Ulrik Van Schepdael, founder and CEO of mobco. “Our new status as an Apple Authorized Reseller paves the way for us to provide even greater value to our clients and prospects with a complete mobility portfolio that includes software, hardware and services. Clients can focus on their core businesses and benefit from our expertise in mobile IT and Apple products; they can take advantage of our managed services and strategic advisors for the best possible mobile implementations to facilitate their business transformation. Congratulations to mobco team members for their hard work and diligence in making this happen.”

With achievement of this status, mobco has added a full range of Apple products to its portfolio. In conjunction with the Apple Device Enrollment Program, these devices can be automatically configured in accordance with company IT policy when activated. This enables a perfect user experience, ensuring secure yet transparent access to multi-platform internal IT resources such as CRM, email, documents or any other internal information with a single sign on. Clients can also choose to complement the experience with the inclusion of customized or bespoke iOS apps for an even more seamless and relevant user experience.

During this process, mobco ensures compliance with the upcoming EU General Data Protection Regulation (GDPR).

mobco’s managed service portfolio ranges from IT support to a full outsourced mobility project including end-user helpdesk services.

“Mobile is transforming the way people work,” Van Schepdael added. “mobco offers the tools that are required to facilitate that transformation and that deliver an improved efficiency and employee satisfaction. That gain can only be achieved when the employees can use their favorite device for work, easily and securely, running the perfect app with the right information for the job at hand – and all managed through the mobility platform mobco has put in place.”

## About mobco

mobco is a leading managed mobile technology provider and is based in Dilbeek, Belgium. To make each customer project a success, mobco ensures the right balance between IT operational efficiency, data security and the employee experience. Benefits of working with mobco include:

- The efficiency of mobco-supplied infrastructure is a key enabler of lowering IT operational costs.
- Near impenetrable security on mobile devices ensures enterprise data remains private and complies with the upcoming EU General Data Protection Regulation (GDPR).
- An exceptional user-experience drives the employee adoption and boosts overall efficiency gains.

Founded in 2010, mobco provides products and services to medium-sized and large private enterprises and public institutions in the Belux region and beyond.

With its discerning views about today's best mobile technologies, mobco is dedicated to the implementation of its theme: 'we mobilize your business'. This encapsulates the company's determination to encourage mobco customers to fully exploit the capabilities of their mobile devices in the workplace, to rethink the way they work and to gradually transform their businesses.

mobco's expanded partnership with Apple complements similar relationships the company has with Mobileiron, vmWare Airwatch and Lookout. mobco is also a reseller of many enterprise-grade mobile apps such as Acronis, TeamWire and Enterprise Files.

For more information and real-time updates, visit **mobco** online at [www.mobco.be](http://www.mobco.be) or contact:

**mobco**

Ulrik Van Schepdael  
[uvs@mobco.be](mailto:uvs@mobco.be)  
+32 475 51 51 02

**duomedia**

Anneleen Coppens  
[anneleen.c@duomedia.com](mailto:anneleen.c@duomedia.com)  
+32 487 98 21 61

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